



visittelluride.com

CONTENT

Every issue of The Guide is carefully crafted with timely editorial that focuses on the people and places that make Telluride, Telluride. Cover stories are given special attention to capture unique personalities, history, and activities that resonate with both those who call the San Juans home as well as visitors looking for the “inside” story. With the photography of Ryan Bonneau, The Guide includes feature stories on Telluride, local profiles, outdoor activities, a handy at-a-glance calendar, maps and listings of local lodging, restaurants, retail stores and more.

CIRCULATION / DISTRIBUTION

- 60,000 copies printed per season
- Distributed at Denver International Airport in **all three** concourses; Montrose Airport; Telluride Regional Airport
- Stocked in over 50 Colorado Welcome Centers, Chambers of Commerce and Visitor Centers
- Distributed along I-25 from Ft. Collins to Pueblo and along I-70 from Vail to Grand Junction
- Available in-room at local lodging properties
- Distributed by Telluride Ski & Golf Resort via mailings and trade shows
- Conveniently located and distributed for free on local and regional magazine racks
- Our distribution allows advertisers to reach readers before, during and after their visit. Drive readers to your website with an advertisement in the Visitor Guide.



> The Guide is prominently displayed at Denver International Airport.

AD SPECS

DEADLINES	SUMMER	WINTER
Ad Space Reservation	4/6/2018	9/14/2018
Ad Completion Deadline	4/27/2018	9/28/2018
Distribution	5/22/2018	10/22/2018

EDITORIAL ADVERTISING RATES

SIZE	WIDTH X HEIGHT	COST
Full page	9 x 10.875 (add .25 for bleed)	\$2,995
Half page	8.25 x 5 or 4 x 10.375	\$1,995
Third page	5.5 x 5 or 2.5 x 10.375	\$1,395
Quarter page	4 x 5	\$995
Sixth page	2.625 x 5	\$695
Back cover full page	9 x 10.875 (add .25 for bleed)	\$5,000
Inside cover full page	9 x 10.875 (add .25 for bleed)	\$4,000
Premium placement	9 x 10.875 (add .25 for bleed)	\$3,500

SPECIAL SECTION ADVERTISING RATES

Includes placement on our new attractions map

>> Dining & Spirits

>> Shopping & Galleries

SIZE	WIDTH X HEIGHT	COST
Full page	8 x 9.125	\$1,495
Half page	8 x 4.5	\$995
Third page	5.25 x 4.5	\$795
Sixth page	2.5 x 4.5	\$495
>> Accommodations		
Full page	8 x 9.125	\$2,295
Half page	4 x 9.125	\$1,495

Rates do not include ad design. All ads must be camera-ready.

Discounts are available for 1-year contracts.

FOR ADVERTISING OPPORTUNITIES CONTACT:
 John Arnold • 970.596.1291 • John@VisitTelluride.com
 Hilary Taylor • 970.417.2589 • HilaryTaylorConsulting@gmail.com